

Titel	Developing Research for Publication
Typ	Soft Skill Seminar fürs Teilprogramm Wirtschaftswissenschaften
Veranstalter	Prof. Dr. Martin Friesl
Zeit	3.-4. Dezember 2020, jeweils zwischen 9:30 und 17:00
Ort	AUB
Sprechstunde	

Inhalt und Ziele

Kursbeschreibung: Publishing research in top journals is crucial for a career in academia. This workshop will focus on publishing as an important skill. While many aspects of publishing are identical across research domains, I will particularly focus on qualitative research. As part of the seminar will discuss various aspects of the publication process including:

- Framing papers to clarify the theoretical contribution
- Establishing a clear trail of evidence
- Managing the R&R process
- What makes a good review?
- Publishing in top journals
- Publishing literature reviews

You will get the opportunity to present some of your own work and we will discuss those aspects also using a number of real examples. For instance, I will share with you draft papers and real editor and reviewer comments. The objective of this seminar is for you to acknowledge that the management of the publication process is an important complementary skill to your methodological and theoretical capabilities.

The workshop will be highly interactive. You will have the opportunity to present your own work and we will look at a number of sample papers.

Ziele: The purpose of this workshop is to enhance your 'publishing' skills.

Reading:

Gelman, J., et al. (fc). "Finding Theory-Method Fit: A Comparison of Three Qualitative Approaches to Theory Building." *Journal of Management Inquiry*.

Locke, K., & Golden-Biddle, K. (1997). Constructing opportunities for contribution: Structuring intertextual coherence and "problematizing" in organizational studies. *Academy of Management Journal*, 40(5), 1023-1062.

Langley, A. and C. Abdallah (2011). "Templates and turns in qualitative studies of strategy and management " *Research Methodology in Strategy and Management* 6(201-235).

Pratt, M. G. (2009). "For the Lack of a Boilerplate: Tips on Writing up (and Reviewing) Qualitative Research." *Academy of Management Journal* 52(5): 856-862.

Sample papers for discussion:

Burgelman, R. A. (2002). "Strategy as vector and the inertia of coevolutionary lock-in." *Administrative Science Quarterly* 47: 325-358.

Eisenhardt, K. M. (1989). "Making Fast Strategic Decisions in High-Velocity Environments." *Academy of Management Journal* 32(3): 543-576.

Salvato, C. (2009). "Capabilities unveiled: The role of ordinary activities in the evolution of product development processes." *Organization Science* 20(2): 384-409.

Bewertung

Prüfungsform: Vorbereitung und aktive Mitwirkung