



ANDRÁSSY
UNIVERSITÄT
BUDAPEST



2nd Conference

on

Digital Transformation and Sustainability in Global Financial Economics

1. Dezember 2022

at

Andrassy University Budapest (AUB)

Call for Papers

We cordially invite you to submit by September 25, 2022
to send already completed scientific papers or exposés (3 pages)
in German or English for review to tim.herberger@andrassyuni.hu.



For presentations in German or English (depending on the language of the submitted paper), 20 minutes of presentation time and 10 minutes of discussion are provided. Presenters are expected to give a discussion on another paper/presentation within their respective session. Decision on acceptance will be communicated by 07 October 2022.

Both active and passive participation in the meeting (including coffee breaks) and submission of papers for the meeting are free of charge. Furthermore, all participants are cordially invited to a Closing Reception on December 01, 2022 in the ballrooms of Andrassy University. We would like to express our sincere thanks for the kind and cooperative support of Netzwerk Digital, which is significantly sponsoring the conference this year.

Registrations for active or passive participation in the conference are possible until November 11, 2022 at tim.herberger@andrassyuni.hu.

Content of the conference

Digital transformation and sustainability are of great importance in the financial sector, as they are elsewhere in the social sciences and in the public debate. Despite some controversial discussions in these areas, there is still no conclusive definition of these terms in the financial industry and in society; in particular, their correlation to each other remains largely in the dark. The purpose of this conference is to present points of view on these topics and empirical findings on the issues involved. A concluding panel discussion on the opportunities and risks of digital currencies will focus the attention of the conference on a particularly topical issue, as it is of great relevance not only on a financial level, but also on a political and social level. The topic of "trust" will also be discussed, which is significant in the context of the reputation of currencies and their relevance as a globally accepted means of payment. The conference will be of interest to academics, practitioners, and the interested public with a connection to these topics.

We would be very pleased to welcome you in Budapest and at Andrassy University and together with you to initiate a successful conference as well as initiate important implications.



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