



ANDRÁSSY
UNIVERSITÄT
BUDAPEST

5th conference to the

Digital Transformation and Sustainability in Global Financial Economics

September 25, 2025 (09:00 am to 9:30 pm)

at

Andrassy University of Budapest (AUB)

Call for Papers

We cordially invite you,

until June 30, 2025

to send already completed scientific papers or exposés (at least three pages)
in German or English for review to tim.herberger@andrassyuni.hu.



Conference Focus

Digital transformation and sustainability are essential in the financial sector, the social sciences, and the public debate. This conference presents current perspectives and research results on these topics and empirical findings on related issues while providing space for other issues in corporate finance and decision-making. The conference "Digital Transformation and Sustainability in Global Financial Economics" is unique in its design and has enjoyed increasing popularity since it was first held, without losing the familiar charm of the conference. In the 5th edition of this very successful conference format, we are returning to its origins at Andrassy University Budapest and celebrating a small anniversary there. The conference interests academics, practitioners, and interested members of the public who have a connection to these topics.

Keynote

"Rewiring the Table: Multi-Sided Platforms and Institutional Change in Food Systems and What Could We Learn for Finance, Accounting, Controlling and Taxation Industry"
(Univ.-Prof. Dr. Christine Vallaster, Paris Lodron University Salzburg)

Participation and Registration

Presentations in German or English (depending on the language of the submitted paper) will have 20 minutes of presentation time and 10 minutes of discussion. Presenters are expected to discuss another paper/presentation in their respective session. The decision on acceptance will be communicated by July 15, 2025.

Participation in the conference (including snacks and dinner) costs EUR 120 for full-paying participants (full-time and part-time employees) and EUR 80 for doctoral candidates (proof must be sent to the conference board after registration). The submission of papers for the conference is free of charge. Furthermore, all participants are cordially invited to a Closing Reception on September 25, 2025, in the ballrooms of Andrassy University to conclude the conference

Registrations for active or passive participation in the conference are possible until September 1, 2025, via the provider eventbrite at the following link:

[Registration for the conference on eventbrite](#)



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Overnight accommodation

Numerous accommodation options are within the immediate vicinity of the conference venue. There is no separate conference contingent.

**We would be very pleased to welcome you to Budapest and Andrassy University and to
organize a successful conference and a great event with you.
to initiate essential implications.**

Your conference board

Univ.-Doz. PD Dr. Tim Alexander Herberger (Andrassy University Budapest)

Prof. Dr. Manuela Ender (IU International University)

Prof. (FH) Dr. Michael Kuttner (FH Salzburg)

