



ANDRÁSSY  
UNIVERSITÄT  
BUDAPEST



Salzburg University  
of Applied Sciences

## 3<sup>rd</sup> Conference

on

### *Digital Transformation and Sustainability in Global Financial Economics*

*" Opportunities and challenges for a sustainable and digital future "*

18 - 19 September 2023

at

Salzburg University of Applied Sciences

## Call for Papers

The conference, which was originally founded by **Univ.-Doz. Dr. Tim Alexander Herberger** (Chair of Business Administration, especially Entrepreneurship, Finance and Digitalization, Andrassy University, Budapest), will be held for the first time in 2023 in cooperation with **Prof. (FH) Dr. Michael Kuttner** (Department of Controlling and Finance, Salzburg University of Applied Sciences) at **Salzburg University of Applied Sciences**, Campus Puch, Salzburg, Austria.

We cordially invite you to submit by **30 June, 2023** completed scientific papers or exposés of a maximum of 3 pages in German or English for review to [michael.kuttner@fh-salzburg.ac.at](mailto:michael.kuttner@fh-salzburg.ac.at).



Presentations will be in either German or English depending on the language of the submitted paper. For each paper, 20 minutes of presentation time and 10 minutes of discussion will be allocated. Presenters are expected to participate in a discussion on another paper/presentation within their respective session. Authors will receive a notification of acceptance by 15 August 2023.

For participation in the conference, a fee of € 100.00 per person (€ 75.00 for PhD students) will be charged. This fee includes access to all conference sessions and events on 18 and 19 September including a dinner on 18 September.

After the conference, authors will be invited to submit their completed papers for a conference volume.

Registrations for active or passive participation in the conference are possible until 1 September 2023 by emailing [michael.kuttner@fh-salzburg.ac.at](mailto:michael.kuttner@fh-salzburg.ac.at).

### **Content of the conference**

Digital transformation and sustainability are growing priorities in the financial sector, as well as in social sciences and public debates more generally. The purpose of this conference is to present points of view on the topics and empirical findings on the issues located there. Potential topics include:

- Innovation (e.g., business model innovation) through digitalisation and sustainability in financial economics
- Digital technologies (e.g., artificial intelligence) and their impact on financial economics
- Sustainability as a driver of digital transformation in financial economics
- Integration of sustainability risks into risk management or reporting
- Responsible handling of digitalisation in financial economics

We look forward to receiving your papers and to an engaging discussion of these and other relevant topics.