



## Conference

### *Digital Transformation and Sustainability in Global Financial Economics*

23. und 24. September 2021

at

Andrassy University Budapest (AUB)

## Call for Papers

We cordially invite you to submit by July 4, 2021  
to send already completed scientific papers or exposés (3 pages)  
in German or English for review to [tim.herberger@andrassyuni.hu](mailto:tim.herberger@andrassyuni.hu).

For presentations in German or English (depending on the language of the submitted paper), 20 minutes of presentation time and 10 minutes of discussion are provided. Presenters are expected to give a discussion on another paper/presentation within their session. Decision on acceptance will be communicated by July 16, 2021.

Both active and passive participation in the conference (including coffee breaks) and the submission of papers for the conference are free of charge. Furthermore, all participants are cordially invited to a closing reception on September 24, 2021 in the ballrooms of Andrassy University.<sup>1</sup>

Anmeldungen zur aktiven oder passiven Teilnahme an der Konferenz  
sind bis zum 10. September 2021 unter [tim.herberger@andrassyuni.hu](mailto:tim.herberger@andrassyuni.hu) möglich.

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<sup>1</sup> If the current pandemic situation and related problem areas do not permit an orderly, largely safe and meaningful face-to-face event despite adherence to a strict hygiene concept, the conference will be switched to an online variant. The examination and decision as to whether the conference can take place in presence will be made by 26.07.2021. In all likelihood, the conference will be able to take place in the presence of the participants.



## Content of the conference

Digital Transformation and Sustainability are of great importance in the financial industry, as they are elsewhere in the social sciences and in the public debate. Irrespective of the sometimes controversial discussions in these fields, there is still no conclusive nomenclature and definition of these terms in the financial industry and in society; in particular, their correlation to each other remains largely in the dark. The purpose of this conference is to present points of view on these topics and empirical findings on the issues involved. With a concluding panel discussion on the opportunities and risks of digital currencies, the conference will focus on a current hot topic, which is not only of great relevance in the financial industry, but also on the macroeconomic and wider societal level. In particular, the topic of trust will be discussed, which is important in connection with the reputation of currencies and their relevance as a globally accepted means of payment.

## Conference procedure

While the opening of the conference and the key notes will be in the foreground on September 23, 2021, an open conference part (sessions) on September 24, 2021 will offer the opportunity to address the keywords of the conference Digital Transformation and Sustainability on the basis of scientific papers and corresponding presentations. The final program will be presented by 01 September 2021.

**We would be very pleased to welcome you in Budapest and at Andrassy University and to initiate together with you a successful conference as well as important implications.**



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